Growth Accelerator

ROOK TREE
Developing individuals, teams and organisations

# Ready to propel your business into its next phase of growth?

## The UK's leading growth experts want your business to get further ahead by helping you:

- build a successful growth strategy;
- discover new routes to funding and investment;
- unlock your capacity for innovation; and
- build on the power of your leaders with up to £2,000 match funding per senior manager.

# GrowthAccelerator and Lesley Cave can introduce you to the people you need to meet.

Lesley Cave is now working with GrowthAccelerator, a partnership between some of the UK's leading, private sector growth specialists – Grant Thornton, Pera, Oxford Innovation and Winning Pitch and backed by Government.

GrowthAccelerator will get to the heart of the barriers that are holding your business back and help you identify the critical steps you need to take to achieve your next phase of growth – rapidly and sustainably.

GrowthAccelerator will get your already successful business where you want it to be – faster.

## How does GrowthAccelerator work?

GrowthAccelerator will help you review your business's current position and define a bespoke growth plan specific to its needs – unlocking potential for further growth – faster.

Your growth plan will focus on one of three core areas: Access to Finance, Business Development or Growth Through Innovation. All three are supported by coaching, workshops and masterclasses. A GrowthAccelerator Growth Coach will lead your coaching sessions – he or she will be an expert with a proven track record in helping small and medium sized companies to accelerate and sustain their growth.

And as part of the GrowthAccelerator high-growth community, you'll meet and network with other liked-minded businesses and growth experts who have already experienced or are experiencing the successes you've achieved and the challenges you are facing.

You'll also have exclusive access of up to £2,000 match funding for your senior managers to hone their leadership and management skills, getting your team in the best possible shape to drive your business forward.

## How much does GrowthAccelerator cost?

Your contribution will depend on the size of your business. With Government making a major contribution towards the cost, you pay only a fixed fee. This fee is for the coaching guidance and support you'll receive, the masterclasses and workshops you attend and access to the match funding offer for leadership and management training. In addition, you'll become part of a high growth community.

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| 1 – 4 employees | £600 | + £700 VAT* |
| 5 – 49 employees | £1,500 | + £700 VAT* |
| 50 – 249 employees | £3,000 | + £700 VAT* |

**VAT is based on 20% of the nominal value of the service, at £3,500, so all businesses pay the same amount of VAT – please talk to your Growth Manager for more information.*

# Is GrowthAccelerator right for me?

Lesley Cave can help you determine whether you're not only eligible, but also whether GrowthAccelerator is suitable for your business.

To be eligible for GrowthAccelerator, your business must be registered in the UK and based in England, have fewer than 250 employees and have a turnover of less than £40m.

Not every eligible business will be suitable. GrowthAccelerator exclusively targets high growth businesses who want to enter their next growth phase and have the potential and determination to get there. If it does sound like your business and you commit to the support they give, GrowthAccelerator will help your business grow faster.

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Lesley Cave ICF
020 8133 0504
07894 984 589
lesley@rooktree.co.uk
www.rooktree.co.uk

GrowthAccelerator – where driven businesses go to realise their ambitions.

To find out more about joining us, visit www.growthaccelerator.com

You can also call our helpline: 0844 463 2995 (Mon-Fri, 9am-5pm)

Or get in touch by email: enquiries@growthaccelerator.com

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we mean business

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